

SAMPLE NEWS RELEASE

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For immediate release

For more information contact:

Date:

Name:

Phone Number:

Fax Number:

E-mail:

(Name of Library) Participates in “SnapshotPA Day: A Day in the Life of Pennsylvania Libraries”

(Your Town) – The (Name of Library) is joining all types of libraries across the Commonwealth to participate in “SnapshotPA Day: A Day in the Life of Pennsylvania Libraries” on (weekday), October (your date) to capture information about library usage and services.

On October (weekday), (Name of Library) will compile statistics, customer comments, photographs or video, and other details representing a typical day in the library. The results collected and pictures taken will be added to those of other libraries across the state to raise awareness of available programs and services.

(Name of Library) Director _____ said “I hope our library users will stop by in person, or share their support online and be a part of this historic day. Libraries are more important than ever to our communities and library usage is at record levels. We want all residents of Pennsylvania to see what a typical day is like for a Pennsylvania library. “

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Thank you!

For more information, contact your local library or visit: <http://snapshotpa.org>